

Southern Section 36th Annual Conference



April 18-20, 2023 Sponsor and Exhibitor Information Packet

Why Become a SSAOAC Sponsor?

- 1. Become Recognized in the Southern Analytical Community.**
No other meeting occurs annually in Atlanta that attracts the regional base from the South for analytical science than AOAC Southern Section. Members from Private, State, Federal Labs and many Universities come from a 12-state area to learn new techniques from other colleagues, to present their own techniques, and to learn new technologies from manufacturers and suppliers.
- 2. Meet your Prospective Customers in this 3-Day Venue.**
As an exhibitor, where else can you go to make new acquaintances and see hundreds of regular customers and new prospects in a three-day period? Many customers are difficult to access outside of this meeting.

Make it enjoyable... Make it attainable... Make it to the Southern Section

SSAOAC Sponsorship Descriptions:

Exhibitor Booth \$800 (only 40 available):

The exhibitor booth is a Draped 6 ft. by 30 in. table with an 8' x 8' exhibit space and 120 V power strip

- One Exhibitor Booth which includes two company representatives and option for a Poster for an additional \$100

Additional company representatives can also attend for \$90.00 each

Break Sponsor- \$1500 (only 6 available):

All SSAOAC breaks are located in the Exhibition Hall. As a break sponsor, the company receives:

- Signage at the sponsored break
- Recognition in the SSAOAC Annual Meeting Program
- Company logo on the SSAOAC Website

Attendee lanyards sponsor – In Kind (only 1 available)

Company provides 200 lanyards for attendee badges, which provides company name and logo recognition and the company receives:

- Recognition in the SSAOAC Annual Meeting Program

Attendee bag sponsor – In Kind (only 1 available)

Company provides 200 bags for attendee to use throughout the meeting, which provides company name and logo recognition, and the company receives:

- Recognition in the SSAOAC Annual Meeting Program

Attendee bags insert– \$150:

Company provides 200 inserts for attendee bags and the company receives:

- Your company information is provided to attendees

Additional Opportunity Descriptions

Reception Sponsor(s) - \$4000 :

The SSAOAC evening receptions is an annual event for attendees and sponsors to enjoy and network. As the reception sponsor, the company receives:

- One Exhibitor Booth which includes four company representatives
- Signage and recognition at the reception
- Full back-page ad in the SSAOAC Annual Meeting Program (ad provided by company)
- Company logo on the SSAOAC Website

Luncheon Workshop Sponsor- Tuesday-\$3000 (one Microbiology)

Luncheon Workshop Sponsor - Tuesday-\$3000 (one Chemistry)

Luncheon Workshop Sponsor -Wednesday-\$3000 (one Microbiology)

Luncheon Workshop Sponsor -Wednesday-\$3000 (one Chemistry)

Luncheon Workshop Sponsor -Thursday-\$3000 (one Microbiology)

Luncheon Workshop Sponsor -Thursday-\$3000 (one Chemistry)

The SSAOAC vendor sponsored workshops are dedicated to bringing attendees the latest in technology. As a luncheon workshop sponsor, the company receives:

- One Exhibitor Booth which includes four company representatives
- One hour for the company's presentation
- Lunch provided for attendees
- Recognition in the SSAOAC Annual Meeting Program

Workshop Sponsor - \$1500 (only 10 available):

The SSAOAC vendor sponsored workshops are dedicated to bringing attendees the latest in technology. As a workshop sponsor the organization receives:

- One Exhibitor Booth which includes four company representatives
- 40 minutes for the company's presentation
- Recognition in the SSAOAC Annual Meeting Program

Keynote Speaker Sponsor- \$3000:

The SSAOAC is known for its keynote and technical speakers. As a speaker sponsor, the company receives:

- Signage at the sponsored presentation
- Recognition in the SSAOAC Annual Meeting Program
- Company logo the SSAOAC Website

Company Name _____

Company Representative _____

Individuals at Booth/workshop _____

(Please include all representatives that will be in attendance, so that they will be provided a name tag)

Phone Number _____

Fax Number _____

E-mail address _____

- Booth \$800.00 – includes 2 Company Representatives
- Poster (an additional cost) \$100.00
- Conference bags inserts \$150.00
- Lanyards \$0.00
- Conference bags \$0.00
- Break Sponsor \$1500.00– includes BOOTH & 4 Reps
- Reception Sponsor(s) \$4000.00 – includes BOOTH & FOOD & 4 Reps
- Luncheon Workshop# 1 (Tuesday) \$3000.00 – includes BOOTH & FOOD & 4 Reps
- Luncheon Workshop# 2 (Tuesday) \$3000.00 – includes BOOTH & FOOD & 4 Reps
- Luncheon Workshop# 3 (Wednesday) \$3000.00 - includes BOOTH & FOOD & 4 Reps
- Luncheon Workshop #4 (Wednesday) \$3000.00 - includes BOOTH & FOOD & 4 Reps
- Luncheon Workshop #4 (Thursday) \$3000.00 - includes BOOTH & FOOD & 4 Reps
- Luncheon Workshop #6 (Thursday) \$3000.00 - includes BOOTH & FOOD & 4 Reps
- Workshop \$1500.00 – includes BOOTH & 4 Reps
- Keynote Speaker Sponsor \$3000.00– includes BOOTH & 4 Reps
- Total \$ _____

Payment Method:

You may pay by Credit Card or by Check

Credit Card type _____ Credit Card Number _____ CSCcode _____

Billing Address _____

Exp Date _____ Signature _____

If you pay by check, please make the check payable to Southern Section of AOAC.

Mail check to:

Zach Sealy
State of AL Dept of AG
1445 Federal Dr
Montgomery, AL 36107

Fax or e-mail this form to:

Zach Sealy
Phone: (334)-240-7157
Cell Number: (334) 328-5549
Fax Number (334) 240-7267
Zachary.sealy@aqi.alabama.gov

[Additional Exhibitor Information](#)

The meeting will tentatively be held at the at the Georgian Terrace, where they are dedicated to delivering a consistently superior travel experience in the heart of Midtown Atlanta. It starts with their team at The Georgian Terrace, who will help ensure that your stay is as memorable as possible. The hotel offers everything from local transportation, delicious dining options, a bustling business center and an Atlanta experience you can only get when you stay at The Georgian Terrace.

Additional hotel information will be provided at a later date.



Please: Register as soon as possible. This year we will only have space for 40 exhibitors.

Your exhibit booth area (Draped Table) will be ready for you by 6:00 PM EST Monday, April 17th. Your company's name will be on the table. The exhibit area will be closed to Vendors at 11:00 PM EST and the Hall secured until 7:00 AM Tue.

On Tuesday April 18th the exhibit area will be open to attendees from 9:00 AM until 4:00 PM EST.

On Wednesday April 19th the exhibit area will be open to attendees from 9:00 AM until 3:00 PM EST.

On Thursday April 20th the exhibit area will be open to attendees from 9:00 AM until 3:00 PM EST.

If you wish to donate a door prize please bring it to the registration desk at the meeting.

Your registration packet will be on your **assigned** booth table.