

**Southern Section  
36<sup>th</sup> Annual  
Conference  
Marriott Century Center  
Atlanta, GA**



**April 18-19, 2023  
Sponsor and Exhibitor Information Packet**

**Why Become a SSAOAC Sponsor?**

- 1. Become Recognized in the Southern Analytical Community.**  
No other meeting occurs annually in Atlanta that attracts the regional base from the South for analytical science than AOAC Southern Section. Members from Private, State, Federal Labs and many Universities come from a 12-state area to learn new techniques from other colleagues, to present their own techniques, and to learn new technologies from manufacturers and suppliers.
- 2. Meet your Prospective Customers in this 2-Day Venue.**  
As an exhibitor, where else can you go to make new acquaintances and see hundreds of regular customers and new prospects in a three-day period? Many customers are difficult to access outside of this meeting.

**Make it enjoyable... Make it attainable... Make it to the Southern Section**

**SSAOAC Sponsorship Descriptions:**

**Exhibitor Booth \$800 (only 40 available):**

The exhibitor booth is a Draped 6 ft. by 30 in. table with an 8' x 8' exhibit space and 120 V power strip

- One Exhibitor Booth which includes two company representatives and option for a Poster for an additional \$100

**Additional company representatives can also attend for \$90.00 each**

**Break Sponsor- \$1500 (only 6 available):**

All SSAOAC breaks are located in the Exhibition Hall. As a break sponsor, the company receives:

- Signage at the sponsored break
- Recognition in the SSAOAC Annual Meeting Program
- Company logo on the SSAOAC Website

**Attendee lanyards sponsor – In Kind (only 1 available)**

Company provides 200 lanyards for attendee badges, which provides company name and logo recognition and the company receives:

- Recognition in the SSAOAC Annual Meeting Program

**Attendee bag sponsor – In Kind (only 1 available)**

Company provides 200 bags for attendee to use throughout the meeting, which provides company name and logo recognition, and the company receives:

- Recognition in the SSAOAC Annual Meeting Program

**Attendee bags insert– \$150:**

Company provides 200 inserts for attendee bags and the company receives:

- Your company information is provided to attendees

**Additional Opportunity Descriptions**

**Reception Sponsor(s) - \$4000 :**

The SSAOAC evening receptions is an annual event for attendees and sponsors to enjoy and network. As the reception sponsor, the company receives:

- One Exhibitor Booth which includes four company representatives
- Signage and recognition at the reception
- Full back-page ad in the SSAOAC Annual Meeting Program (ad provided by company)
- Company logo on the SSAOAC Website

**Luncheon Workshop Sponsor- Tuesday-\$3000 (one Microbiology)**

**Luncheon Workshop Sponsor - Tuesday-\$3000 (one Chemistry)**

**Luncheon Workshop Sponsor -Wednesday-\$3000 (one Microbiology)**

**Luncheon Workshop Sponsor -Wednesday-\$3000 (one Chemistry)**

The SSAOAC vendor sponsored workshops are dedicated to bringing attendees the latest in technology. As a luncheon workshop sponsor, the company receives:

- One Exhibitor Booth which includes four company representatives
- One hour for the company's presentation
- Lunch provided for attendees
- Recognition in the SSAOAC Annual Meeting Program

**Workshop Sponsor - \$1500 (only 10 available):**

The SSAOAC vendor sponsored workshops are dedicated to bringing attendees the latest in technology. As a workshop sponsor the organization receives:

- One Exhibitor Booth which includes four company representatives
- 40 minutes for the company's presentation
- Recognition in the SSAOAC Annual Meeting Program

**Keynote Speaker Sponsor- \$3000:**

The SSAOAC is known for its keynote and technical speakers. As a speaker sponsor, the company receives:

- Signage at the sponsored presentation
- Recognition in the SSAOAC Annual Meeting Program
- Company logo the SSAOAC Website

## Sponsor and Exhibitor Registration Form

Company Name \_\_\_\_\_

Company Representative \_\_\_\_\_

Individuals at Booth/workshop \_\_\_\_\_

(Please include all representatives that will be in attendance, so that they will be provided a name tag)

Phone Number \_\_\_\_\_

Fax Number \_\_\_\_\_

E-mail address \_\_\_\_\_

Booth	<input type="checkbox"/> \$800.00 – includes 2 Company Representatives
Poster (an additional cost)	<input type="checkbox"/> \$100.00
Conference bags inserts	<input type="checkbox"/> \$150.00
Lanyards	<input type="checkbox"/> \$0.00
Conference bags	<input type="checkbox"/> \$0.00
Break Sponsor	<input type="checkbox"/> \$1500.00– includes BOOTH & 4 Reps
Reception Sponsor(s)	<input type="checkbox"/> \$4000.00 – includes BOOTH & FOOD & 4 Reps
Luncheon Workshop# 1 (Tuesday)	<input type="checkbox"/> \$3000.00 – includes BOOTH & FOOD & 4 Reps
Luncheon Workshop# 2 (Tuesday)	<input type="checkbox"/> \$3000.00 – includes BOOTH & FOOD & 4 Reps
Luncheon Workshop# 3 (Wednesday)	<input type="checkbox"/> \$3000.00 - includes BOOTH & FOOD & 4 Reps
Luncheon Workshop #4 (Wednesday)	<input type="checkbox"/> \$3000.00 - includes BOOTH & FOOD & 4 Reps
Workshop	<input type="checkbox"/> \$1500.00 – includes BOOTH & 4 Reps
Keynote Speaker Sponsor	<input type="checkbox"/> \$3000.00– includes BOOTH & 4 Reps
Total	\$ _____

### Payment Method:

You may pay by Credit Card or by Check

Credit Card type \_\_\_\_\_ Credit Card Number \_\_\_\_\_ CSCcode \_\_\_\_\_

Billing Address \_\_\_\_\_

Exp Date \_\_\_\_\_ Signature \_\_\_\_\_

If you pay by check, please make the check payable to Southern Section of AOAC.

### Mail check to:

Zach Sealy  
State of AL Dept of AG  
1445 Federal Dr  
Montgomery, AL 36107

### Fax or e-mail this form to:

Zach Sealy  
Phone: (334)-240-7157  
Cell Number: (334) 328-5549  
Fax Number (334) 240-7267  
[Zachary.sealy@aqi.alabama.gov](mailto:Zachary.sealy@aqi.alabama.gov)

### [Additional Exhibitor Information](#)

The meeting will be held at the at the Marriott Century Center, where they are dedicated to delivering a consistently superior travel experience in Atlanta. It starts with their team at the Marriott Century Center, who will help ensure that your stay is as memorable as possible. The hotel offers everything from local transportation, delicious dining options, a bustling business center.

Additional hotel information will be provided at a later date.



**Please:** Register as soon as possible. This year we will only have space for 40 exhibitors.

Your exhibit booth area (Draped Table) will be ready for you by 6:00 PM EST Monday, April 17<sup>th</sup>. Your company's name will be on the table. The exhibit area will be closed to Vendors at 11:00 PM EST and the Hall secured until 7:00 AM Tue.

On Tuesday April 18<sup>th</sup> the exhibit area will be open to attendees from 9:00 AM until 4:00 PM EST.

On Wednesday April 19<sup>th</sup> the exhibit area will be open to attendees from 9:00 AM until 3:00 PM EST.

**If you wish to donate a door prize, please bring it to the registration desk at the meeting.** Your registration packet will be on your **assigned** booth table.