2024 AOAC Southern Section 37th Annual Conference

April 2–3, 2024
Atlanta, GA
By participating as an exhibitor and sponsor at the AOAC Southern Section, as a technology provider, you'll have a unique platform to connect with influential key opinion leaders and decision-makers in both industrial and government laboratories.

This is an exceptional opportunity for your company to expand its network and extend technological outreach across a vast region, spanning from Oklahoma to Florida.

Reach out to us at aoacsouth.expo@yahoo.com to secure your spot.
What's on the agenda?

**Chemistry Session Topics**
- Exploring new technologies and methodologies in biotechnology, energy innovations, and nutraceuticals.
- Discussions on cannabis, toxins, food safety, environmental contaminants, heavy metals, antibiotics, and unknown substances.
- Insights into LC-MS/MS and GC-MS/MS applications for accurate compound analysis.

**Microbiology Section Topics**
- Latest trends in biotechnology, energy innovations, and nutraceuticals.
- New methods for analyzing foodborne pathogens.
- Insights into MALDI-TOF Mass Spectrometry.
- Synergy between PCR and Mass Spectrometry.
- Advancements in rapid testing methodologies.

Sherry Garris - sherrytgarris@gmail.com
Chemistry Session Program Chair

Irshad Sulaiman - irshad.sulaiman@fda.hhs.gov
Microbiology Session Program Chair

Submit an abstract today!
Key Event Highlights

- Engage with vendor exhibits on Tuesday and Wednesday, discovering the latest products and technologies.
- Immerse yourself in insightful poster sessions, fostering connections and exchanging ideas.
- Join our Tuesday evening reception for networking in a relaxed atmosphere, enhancing collaborations and sharing experiences.

Where will the event be held?

- **Venue:** Atlanta Marriott Perimeter Center
- **Address:** 246 Perimeter Center NE, Atlanta, GA
- **Reservations:** (770) 394-6500
- **Room Rate:** $149 + tax Discounted
- **Overnight Parking:** $10/day
- **Reservations Deadline:** March 15, 2024.
How can my company exhibit and sponsor?

Exhibitor Costs

Exhibitor Booth: Draped 6 ft. by 30 in. table with an 8’ x 8’ exhibit space and 120 V power strip. One Exhibitor Booth which includes two company representatives and a poster presentation.

$950 per booth

Sponsorship Packages

“Refresh and Connect” Sponsorship: This package sponsors the refreshments provided during the breaks between the scientific sessions. A total of 6 sessions will be available. Thanks to this contribution the sponsoring company receives: Signage at the sponsored break, and a showcase of the company logo on the SSAOAC Website.

$1750 per session

“Lunch and Learn” Workshops: Held on Tuesday and Wednesday of the meeting. Boxed lunches are provided to the registered attendees of each section as a first come first served. A total of 4 available workshops will be available (2 held on Tuesday and 2 held on Wednesday of the meeting)

$3000 per workshop

“Keynote Speaker” Sponsorship: This package sponsors the keynote speaker of the event. Thanks to this contribution the sponsoring company receives: Signage and recognition at the sponsored presentation and showcase of the company logo on the SSAOAC Website.

$3000

“Opening Reception” Sponsorship: This package sponsors the opening reception and social event of SSOAC. Thanks to this contribution the sponsoring company receives: Signage and recognition at the reception, a Full back-page ad in the SSAOAC Annual Meeting Program (ad provided by the company) and showcase of the company logo on the SSAOAC Website.

$3750